



European Data Forum (EDF) 2014

Manolis Koubarakis (National and Kapodistrian University of Athens, Greece),
Martin Kaltenböck (Semantic Web Company, Austria),
Spiros Athanasiou ("Athena" Research and Innovation Center, Greece),
Athanassios Gentimis ("Athena" Research and Innovation, Greece);
Kanela Kaligos (National and Kapodistrian University of Athens, Greece).

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1. Executive Summary

The European Data Forum 2014 (EDF2014) took place from March 19-20, 2014 in Athens, Greece at the Royal Olympic Hotel. EDF is the annual meeting-point for data practitioners from industry, research, the public-sector and community initiatives, to discuss the opportunities and challenges of the emerging Data Economy in Europe and took place in the third edition in 2014.

The total number of registrations was 620 (coming from 45 different countries and 363 different organizations) whereby 455 people attended the conference (coming from 36 different countries and 233 different organizations) what is equivalent to a no-show rate of 26.6%.

EDF2014 started with a welcome and opening session by Neelie Kroes, Vice President of the European Commission, in charge of the Digital Agenda, Kyriakos Mitsotakis, Minister of Administrative Reform and e-Governance of Greece; Evy Christofilopoulou, Deputy Minister of Administrative Reform and e-Governance of Greece and Christos Vasilakos, General Secretary for Research and Technology of Greece.

Johann Mittheisz, former CIO of the City of Vienna, Austria, and the Open Government team of Vienna was awarded the Eccenca European Data Innovator (EDI) Award for 2014, in recognition for exemplary actions and innovations in the Data Economy, for the outstanding work on Open Data and Open Government in the City of Vienna, in Austria and the whole D-A-CH region.

The EDF2015 was chaired by Manolis Koubarakis (Kapodistrian University of Athens, Greece) and Martin Kaltenböck (Semantic Web Company, Austria). The programme included 3 keynote talks, 3 panel sessions and a total of 39 talks from which 19 presentations were selected from the Call for Contribution that had 112 submissions. Furthermore a poster session with 25 posters as well as a 2 days exhibition with 30 exhibitors took place. EDF2014 offered additionally five collocated events on the days before and after the Forum.

EDF2015 details and further material as (links to) slides, videos or press releases, clippings and photos can be found in the report on hand. All information is also available on the EDF20p14 website on: <http://2014.data-forum.eu>.

2. Overview of EDF2014

1.1 EDF in a nutshell

The European Data Forum (EDF) 2014 took place from March 19-20, 2014 in Athens, Greece at the Royal Olympic Hotel. EDF is the annual meeting-point for data practitioners from industry, research, the public-sector and community initiatives, to discuss the opportunities and challenges of the emerging Data Economy in Europe.

EDF 2014 included keynotes from global experts in the field, invited and selected (from Call for Contribution) presentations, panel sessions and a 2-day exhibition. Focusing on recent developments (Open Data, Linked Data and Big Data), EDF 2014 balanced between technical, application and socio-economic issues. The talks delivered at EDF 2014 also provided input to research, project development, as well as policy activities at the European Commission (e.g. Horizon 2020) and to other relevant activities at EU member states. Central aim of EDF 2014 was to bring together all stakeholders involved in the data value chain (and above). It also encouraged the exchange of knowledge and ideas leading to the strengthening of the European data economy and its positioning worldwide.

The organizing partners of the European Data Forum 2014 were:

- IMIS (<http://www.imis.athena-innovation.gr/>)
- National and Kapodistrian University of Athens (<http://www.di.uoa.gr/>)
- European Commission (<http://ec.europa.eu/>)
- BIG (<http://big-project.eu/>)
- LOD2 (<http://lod2.eu/Welcome.html>)
- Planet Data (<http://www.planet-data.eu/>)
- Optique (<http://www.optique-project.eu/>)
- LEO (<http://www.linkedeodata.eu/>)
- XLIKE (<http://www.xlike.org/>)
- OpenDataMonitor (<http://project.opendatamonitor.eu/>)
- GeoKnow (<http://geoknow.eu/Welcome.html>)
- IQmulus (<http://www.iqmulus.eu/>)
- PUBLICA MUNDI (<http://www.publicamundi.eu/>)
- DIACHRON (<http://www.diachron-fp7.eu/>)
- LDBC (<http://www.ldbc.eu/>)
- engage (<http://www.engagedata.eu/>)

- SME/SPIRE (<http://www.smespire.eu/>)
- EUCLID (<http://euclid-project.eu/>)
- vistaTV (<http://vista-tv.eu/>)
- SemaGrow (<http://www.semagrow.eu/>)
- mylider (<http://www.lider-project.eu/>)
- INSIGHT (<http://www.insight-ict.eu/>)

EDF 2014 took place under the auspices of the Hellenic Presidency of the Council of the European Union (<http://gr2014.eu/>). EDF 2014 was supported by breathtaking Athens (<http://www.thisisathens.org/>) and City of Athens Convention and Visitors Bureau (<http://athenscvb.gr/>)



1.2 Mission and objectives

The European Data Forum (EDF) is an annual meeting place for industry, research, policy makers, and community initiatives to discuss the challenges and opportunities of data in Europe, especially in the light of recent developments such as Open Data, Linked Data and Big Data. The forum balances technical (the technology and infrastructure needed to master the volume, heterogeneity and dynamicity of today's data), application (new products and services that are now possible due to Open Data, Linked Data and Big Data), and socio-economic issues (social impact, legal issues, government policies and regulations, business models, commercialization and innovation in this new era).

Our aim is to bring together all stakeholders involved in the data value chain to exchange ideas that address the above challenges and opportunities, in order to strengthen the European data economy and its positioning worldwide. Discussions at EDF provide input to research, development, and policy activities at the European Commission (e.g., Horizon 2020) and those of the EU member states, with the aim of influencing the development of the new European data economy.

An additional goal of the European Data Forum is to establish and foster a truly European data community and ecosystem. This emerging community enables promising ideas to move from the stage of research questions all the way to successful deployment and market introduction. At the same time, its stakeholders will mutually reinforce their strategies that will result in a forward-looking, dynamic, and well-integrated EU-wide ecosystem.

Because of the strategic importance of multilingualism in Europe, EDF promotes the integration and co-operation of the European data community and the language resources and technology community. The synergy of these communities is critical for new types of multilingual digital services and the creation of a European digital single market without language barriers.

1.3 Registration/Attendee analysis

The **total number of registrations** for EDF 2014 was **620** (631 registrations via website, 85 of these registrations non-valid, 74 additional registrations mainly via email). Additionally 50 (unregistered) visitors came by the registration desk for paper form registration. So in total **455 people attended the conference**.

The conference offered a number of travel grants for European SMEs and other organizations from a total of 9 applications for such funding 7 travel grants were managed. The guidelines and eligibility criteria can be found at <http://2013.data-forum.eu/conference-venue/edf2013-travel-grant>.

The following sections provide an analysis of the participation by country, type of organization, and role they play in the organization.

1.3.1 Attendees by country

People from **45 different countries** registered. Attendees were from **36 different countries**.

Country	Registered	Attended
Greece	280	172
Germany	65	52
United Kingdom	30	24
Austria	20	18
Netherlands	28	17
Belgium	23	14
Spain	18	14
Italy	18	9
Switzerland	9	9
Ireland	18	8
France	10	7
United States	11	7
Lithuania	9	6
Luxembourg	10	6
Norway	6	5
Bulgaria	4	4
Denmark	5	4
Poland	6	4
Czech Republic	3	3
Latvia	3	3
Russia	5	3
Slovakia	4	3
Finland	2	2
Serbia	4	2
Turkey	2	2
Albania	1	1
Estonia	1	1
Hong Kong S.A.R., China	1	1
Moldova	1	1
Slovenia	2	1
Sweden	3	1
Ukraine	2	1
Belarus	1	
Cambodia	1	
Croatia	1	

Country	Registered	Attended
Cyprus	2	
Egypt	2	
Iceland	1	
India	2	
Pakistan	1	
Palestinian Territory	1	
Portugal	1	
Taiwan	1	
Tunisia	1	
Uzbekistan	1	
UNREGISTERED Attendees	0	50
Total	620	455

Table: Attendees by Country

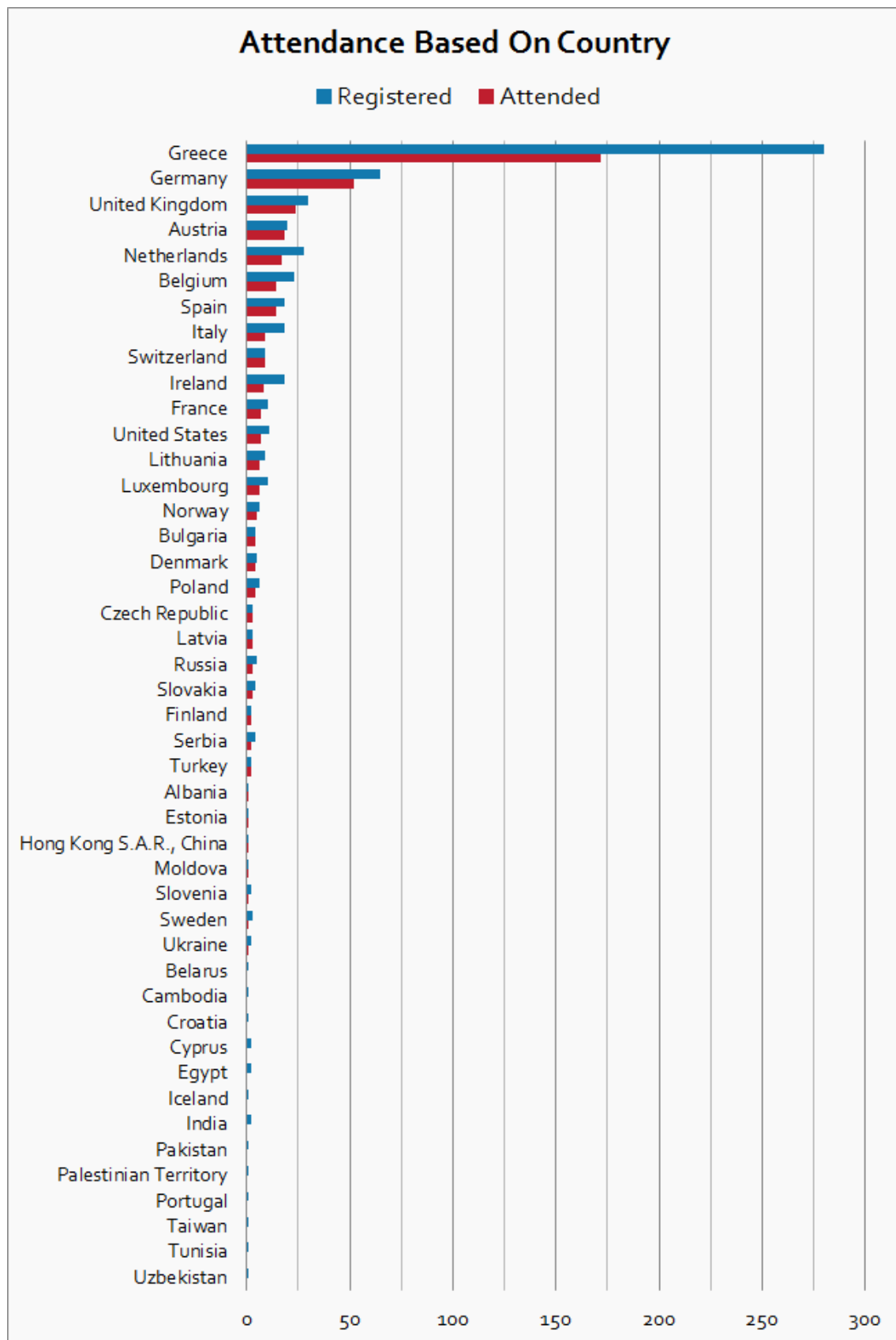


Fig.: EDF2014 Attendees by Country

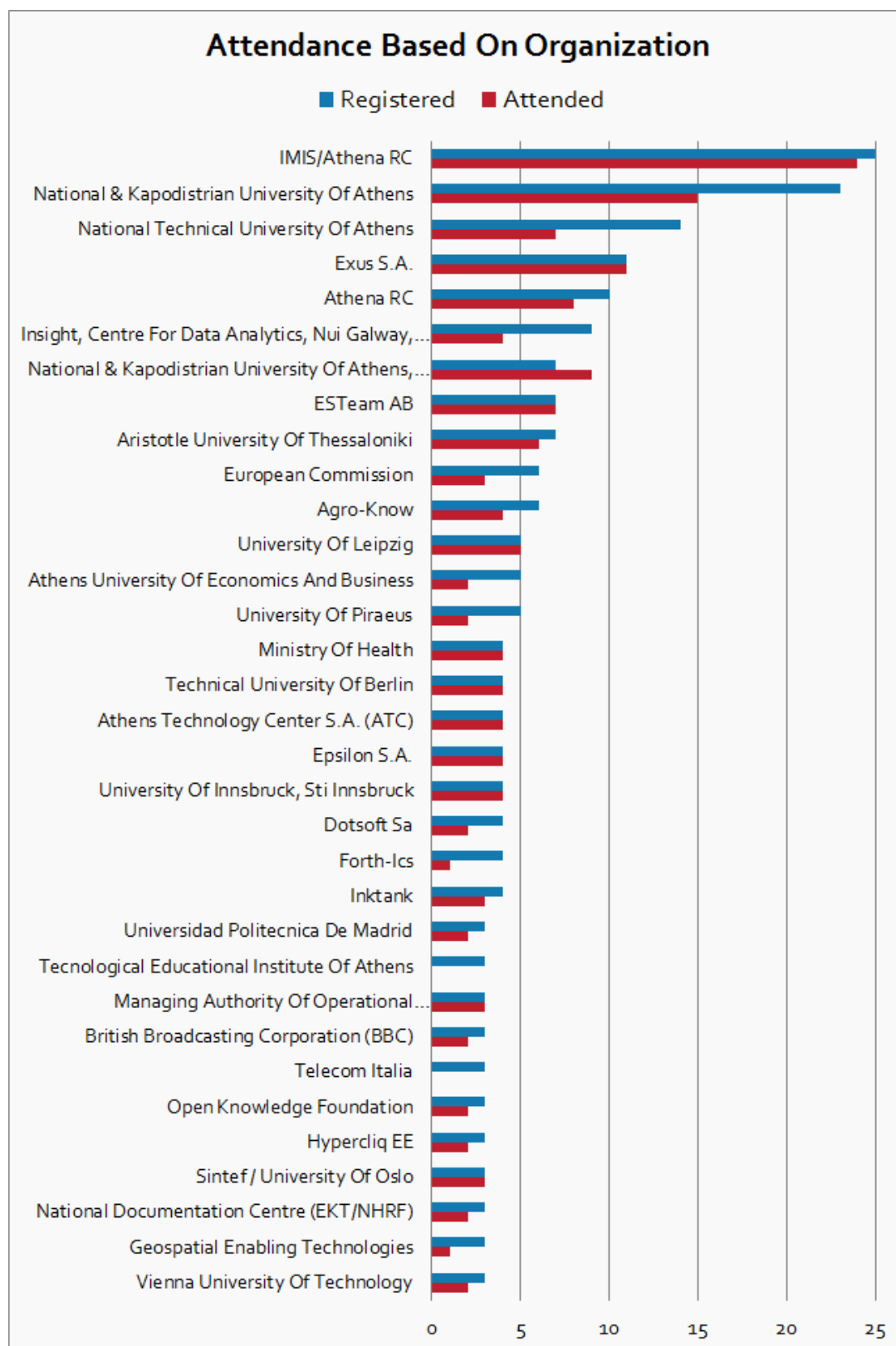
1.3.2 Attendees by organization

People from **363 different organizations** registered & attendants were from **233 different organizations**.

Organization	Registered	Attended
IMIS/Athena RC	25	24
National & Kapodistrian University Of Athens	23	15
National Technical University Of Athens	14	7
Exus S.A.	11	11
Athena RC	10	8
Insight, Centre For Data Analytics, Nui Galway, Ireland	9	4
National & Kapodistrian University Of Athens, Department Of Informatics & Telecommunications	7	9
ESTeam AB	7	7
Aristotle University Of Thessaloniki	7	6
European Commission	6	3
Agro-Know	6	4
University Of Leipzig	5	5
Athens University Of Economics And Business	5	2
University Of Piraeus	5	2
Ministry Of Health	4	4
Technical University Of Berlin	4	4
Athens Technology Center S.A. (ATC)	4	4
Epsilon S.A.	4	4
University Of Innsbruck, Sti Innsbruck	4	4
Dotsoft Sa	4	2
Forth-Ics	4	1
Inktank	4	3
Universidad Politecnica De Madrid	3	2
Tecnological Educational Institute Of Athens	3	0
Managing Authority Of Operational Programme Digital Convergence	3	3
British Broadcasting Corporation (BBC)	3	2
Telecom Italia	3	0
Open Knowledge Foundation	3	2
Hypercliq EE	3	2
Sintef / University Of Oslo	3	3
National Documentation Centre (EKT/NHRF)	3	2
Geospatial Enabling Technologies	3	1
Vienna University Of Technology	3	2
Organisations with 2 registrants	102	67

Organisations with 1 registrant	279	160
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Table: Attendees by Organization



1.3.3 Attendees by position in their organizations

196 people indicated having a position in university¹, **125** of these attended. **109** people indicated holding an executive position², **71** of these attended.

1.3.5 Sponsors and supporters

The European Data Forum is the annual meeting-point for data practitioners from industry, research, the public-sector and relevant communities, to discuss the opportunities and challenges of the emerging data economy in Europe. We offered a selection of sponsorship packages targeting all these stakeholders (see Figure 1), which attracted a mixture of technology providers, end-user organizations, and research projects. We are grateful for the support and participation of four platinum sponsors, four silver sponsors and two media sponsors as follows:

- **Platinum sponsors**
 - EXUS (<http://www.exus.co.uk/>)
 - inktank (<http://www.inktank.com/>)
 - ESteam (<http://www.esteam.se/>)
 - eccenca (<http://eccenca.com/>)
- **Silver sponsors**
 - Epsilon (<http://www.epsilon.gr/>)
 - ellak (<http://www.ellak.gr/>)
 - SEMANTIC WEB COMPANY (<http://www.semantic-web.at/>)
 - monetdb (<https://www.monetdb.org/>)
- **Media sponsors**
 - Naftemporiki (<http://www.naftemporiki.gr/>)
 - Hellenic Public Television (<http://www.hpvt.gr/>)

¹ Those are people who filled one of the following in the position field: student, professor, researcher, lecturer etc.

² Those are people who filled one of the following in the position field: CEO, CTO, CIO, CFO, president, head of, chairman, chairperson, director etc.

Sponsorship Packages

Benefit	Platinum (€4,000)	Gold (€2,500)	Silver (€1,000)	Exhibit (€1,000)	Media *
Pre-conference benefits					
Recognition on event website - logo links to your website	✓	✓	✓		✓
Recognition in conference press release	✓	✓	✓		✓
Benefits during the conference					
Recognition in conference programme	One-page corporate profile incl. logo	Half-page corporate profile incl. logo	Company name and logo		Company name and logo
Recognition in opening and closing keynotes	✓	✓			
Material insert in conference bag	Two A4 pages	One A4 pages			
Exhibit space	✓			✓	
Visibility in Conference Hall (1 poster)	✓	✓			
Logo recognition on plasma screens around conference	✓	✓			
Post-show benefits					
Logo recognition in post-conference video	✓	✓	✓		✓
Participation in post-conference video	✓				

* In return for the media package, a media sponsor agrees to provide two pre-event adverts for EDF 2014 and one post-event article/news-item on EDF 2014. Media Partners will also be granted access to event media room as well as at least two interviews with invited speakers.

Fig.: Sponsorship packages of EDF2014

Acquiring a critical mass of (industrial) sponsorship proved to be one of the most challenging aspects of conference organization in 2014. While interest from the industry increased compared to the first and second edition of the conference, there is significant room for improvement in particular with respect to the representation of major industrial players in the data value chain (regional, national and international). A viable option seemed to associate sponsorship with keynote and invited talks; independently of this option, it is recommended that sponsorship efforts are initiated as early as possible, as this also has a positive effect on the planning of the technical program of the conference, thus making the overall event more attractive for further participants and potential sponsors. Securing the support of several important Data and Big Data players early in the process is expected to be essential for the further growth of the EDF.

3. Conference programme and collocated events, including speakers, Innovation Award, accepted submissions, Call for contribution, submission numbers and acceptance rates

2.1 The Main Conference

The programme of EDF2014 consisted of a mixture of keynote talks, invited talks and accepted / selected talks which have been submitted by various stakeholders in the European data value chain in response to a Call for Contributions issued by the EDF2014 organization committee led by the 2 programme chairs Nicoletta Calzolari (Institute of Computational Linguistics, National Research Council, Italy) and Jens Lehmann (University of Leipzig, Germany). See: <http://2014.data-forum.eu/calls/contributions>.

The choice of talks was motivated by several criteria. First and foremost, the organization committee had a vested interest to put together a program that is representative and relevant for a wide range of organizations involved in the European data ecosystem. This influenced the selection of topics (technology, case studies, policy-oriented, research) and speakers (private organizations of different sizes, operating in various industrial sectors, public administration, including data providers and policy makers, and research centers). Second and fully aligned with the mission of the EDF, the organization committee understood the Athens event as a critical instrument to support and strengthen a thriving data economy in Europe. As such we were interested in promoting institutions based or having a strong European presence. In the following we will elaborate on the three components of the main program.

For further programme details see: <http://2014.data-forum.eu/program>.

2.2 Opening and welcome session

The opening and welcome session consisted of a mixture of short speeches from different officials of the EU and the Greek hosts. After the welcome by the general chairs together with Roberto Viola, Deputy Director General at European Commission, Directorate General for Communications Networks, Content and Technology, the session continued with speeches by

- **Neelie Kroes**, Vice President of the European Commission, in charge of the Digital Agenda;
- **Kyriakos Mitsotakis**, Minister of Administrative Reform and e-Governance of Greece;
- **Evvy Christofilopoulou**, Deputy Minister of Administrative Reform and e-Governance of Greece; and
- **Christos Vasilakos**, General Secretary for Research and Technology of Greece.

Furthermore there were opening words by:

- **Roberto Viola**, Deputy Director General at European Commission, Directorate General for Communications Networks, Content and Technology
- **Manolis Koubarakis**, EDF2014 Conference Chair, National and Kapodistrian University of Athens, Greece
- **Martin Kaltenböck**, EDF2014 Conference Chair, Semantic Web Company, Austria

2.3 Keynotes

In addition to the prestigious speakers in the welcome session, the European Data Forum welcomed several technical and business-oriented keynotes:

- **Stefan Wrobel**, Institute Director, Fraunhofer IAIS / Member of the board of BITKOM working group Big Data, speaking about the value of Big Data - From Data-Driven Enterprises to a Data-Driven Economy.
- **Nancy Routzouni**, e-Governance Advisor to the Deputy Minister of Administrative Reform and e-Governance of Greece, speaking about the Data Economy: an opportunity for Greece.

- **Ralf-Peter Schaefer**, VP TomTom Traffic and Travel Information Product Unit & Fellow, speaking about probe Data Analytics and Processing for Traffic Information, Traffic Planning and Traffic Management.

2.4 Eccenca European Data Innovator (EDI) Award

Johann Mittheisz, former CIO of the City of Vienna, Austria, and the Open Government team of Vienna was awarded the Eccenca European Data Innovator (EDI) Award for 2014, in recognition for exemplary actions and innovations in the Data Economy, for the outstanding work on Open Data and Open Government in the City of Vienna, in Austria and the whole D-A-CH region. The award was handed over by Commissioner Neelie Kroes, the Deputy Director General of DG CONNECT Robert Viola, and H.C. Brockman CEO of Eccenca.

Neelie Kroes congratulated him: “You are not preaching but practicing. Go on and inspire all of us” and pointed out that Vienna can be a role model for other cities in Europe. Mr. Mittheisz received the award and highlighted the significance of Local Administrations in promoting the Open Data agenda: “I’m working 41 years for the city of Vienna. It’s great pleasure to receive this prize”.



2.5 Panel Sessions: Executive Panel on Big Data and PPP on Data / Collaborating on Interoperability to Achieve a Single Market / Towards a BIG Data Public Private Partnership

The EDF2014 hosted three panel sessions as follows:

An Executive Panel on Big Data, which brought together six executives of data and knowledge-intensive organizations from various sections of the European economy:

- Christian Lindemann, Chief Operating Officer, Wolters Kluwer Germany
- Ralf-Peter Schaefer, VP TomTom Traffic and Travel Information Product Unit & Fellow
- Stefan Wrobel, Institute Director, Fraunhofer IAIS / Member of the board of BITKOM working group Big Data
- Giuseppe Abbamonte, Director, Directorate G. Media & data, Directorate General for Communications Networks, Content and Technology
- Josef Urban, Manager Nokia Solutions and Networks
- Jan Reichelt, Co-founder and president, Mendeley

The panel was introduced by Marta Nagy-Rothengass, Head of Unit Data Value Chain, Directorate General for Communications Networks, Content and Technology. The video of the panel can be found at http://videolectures.net/dataforum2014_panel_big_data/.

And a panel on 'Collaborating on Interoperability to Achieve a Single Market' took place, bringing together 5 experts in this field:

Chair: Jochen Hummel (CEO ESteam AB & Chairman LT-Innovate, Germany)

- Marta Nagy-Rothengass, Head of Unit Data Value Chain, Directorate General for Communications Networks, Content and Technology
- Inge Buffolo, Head of Institutional Relations and Linguistic and IT Cooperation Projects Sector at OHIM
- Gudrun Magnusdottir, CSO and Chairperson of ESteam AB
- Rüdiger Eichin, Research Manager, SAP AG
- Ioannis Kotsiopoulos, Senior Consultant, European Dynamics SA

The third was panel session was the Big/NESSI networking session bringing together:

- Edward Curry, (Session Chair), NUIG, Big
- Harald Schöning, Head of Research Software AG / Member of the NESSI Board
- Nuria De Lama, Atos, NESSI
- Marta Nagy-Rothengass , Head of Unit Data Value Chain, Directorate General for Communications Networks, Content and Technology
- Helen Lippell, PA, Sonja Zillner Siemens



2.6 Invited and Selected Talks

The remaining program of the main conference was structured as a mixture of talks oriented towards research challenges, technology, standards and policies, as well as use case requirements and case study presentations. From a total of 37 talks, 19 talks have been selected in response to an open call for contributions (See list of selected talks including slides: <http://2014.data-forum.eu/program/selected-speakers>) and the remaining 18 presentations / talks were opening talks, keynotes and invited talks suggested by the organization committee. This methodology ensured a balance between topics covering the mission of EDF, different types of stakeholders, and interest of the broader community. The call for contributions attracted a great deal of attention; we received 112 submissions, of which 19 were selected by the organization committee for presentation in Athens. The talks were organized in sessions as follows:

- Data in Use I: Big Data Best Practice
- Open Data (across Europe)
- (Open) Data in Use II: Cities-Buildings – Transport
- Data Challenges I: Languages, Governance, Business Models
- Data in Use III: Collaborating on Interoperability to Achieve a Single Market
- Data Challenges II: Personal Data, Standards & Data Roadmaps
- The Value of Data in Industry – Best practice session
- Networking Session on Data Issues
- An overview of the Horizon 2020 Work Programme 2014-2015 (LEIT-ICT)

2.7 Closing Session

The closing session consisted of a mixture of short speeches from officials of the EU and the hosts. The speeches were given by

- Giuseppe Abbamonte, Director, Directorate G Media & data Directorate General for Communications Networks, Content and Technology;
- Marta Nagy-Rothengass, Head of Unit Data Value Chain Directorate General for Communications Networks, Content and Technology;
- Manolis Koubarakis, EDF2014 Chair, National and Kapodistrian University of Athens;
- Martin Kaltenböck, EDF2014 Conference Chair, Semantic Web Company

2.8 Poster Session

Around 25 posters were presented in the EDF2014 poster session. These posters were about projects, tools, products and services. More information on the poster session can be found at: <http://2014.data-forum.eu/edf2014-poster-session>.

2.9 Exhibition

We received 36 submissions and 30 were accepted regarding available space and fulfilling the criteria of the Call for Exhibits, see: <http://2014.data-forum.eu/calls/exhibits>. The exhibits were generally staffed by the exhibitors for the entire conference, and was visited very well throughout the two days of the European Data Forum 2014.

2.10 Collocated Events

Around EDF 2014 five collocated events took place, some of them restricted to certain participants. See: <http://2014.data-forum.eu/program/collocated-events>.

OKF Meetup in Athens, Greece

18.03.2014, 19:00-22:00pm EET, Royal Olympic Hotel Athens

Open Knowledge Foundation, Greece Chapter invites you to Meet Up in Athens! On Tuesday evening, 18 March 2014, just before the European Data Forum 2014 opens its doors, all friends of Open Knowledge are invited to Meet Up! The Open Knowledge Foundation, an international leader in its field, has extensive experience in building tools and the community around open material and aims to see it used and useful.

Selected speakers from all over Europe will share with us the power of openness:

<http://okfn.gr/2014/03/okf-meetup/>

Meetup: open-source storage with Ceph

18.03.2014, 19:30pm EET at the GRNET HQ offices, 56 Mesogeion Ave., Athens on the 4th floor.

Want to learn how to build massively scalable and software-defined storage that runs on commodity hardware and is open source? Then join Inktank and the Greek Ceph community for a free Meetup the night before EDF starts. Steve Starbuck of Inktank will introduce Ceph. Vangelis Koukis, Synnefo Technical Lead, GRNET, will present how Ceph is being used to back GRNET's large-scale, production, public cloud service called "oceanos". There will be plenty of time for discussions and questions.

Open & free event, see all information & registration: <http://www.meetup.com/Ceph-Athens/>

Linked Data Europe: Tools and Application Workshop

21.03.2014, 09:00am to 17:00pm EET

The objective of this workshop is to provide a focused venue for academic and industrial discussions on the readily available arsenal of tools, systems and best practices that support the entire life-cycle of Linked (Open) Data and to demonstrate specific use cases in data intensive domains

Open (free) event, however registration was required, see: <http://www.linkeddataeurope.eu/>

Linked Data for Language Technology (LD4LT)

21.03.2014, 09.00am to 17.00pm EET

Linked Data has proven beneficial in many new and unforeseen ways for Language Technology and the newly gained interoperability and availability of Language Technology data and services is currently receiving industry adoption. The objective of this meeting is to start the discussion and analyse current trends as well as offer a crystallization point to coordinate the development of future Linked Data-based Language Technology applications.

Open (free) event, however registration was required, see:

http://www.w3.org/community/ld4lt/wiki/LD4LT_Group_Kick-Off_and_Roadmap_Meeting

European Data Forum Co-Workshop:

"Pioneers in data-driven innovation – visions & solutions from EU Member States"

21.03.2014, 08.45am to 13.00pm EET

The workshop "Pioneers in data-driven innovation" shall serve as an opportunity to exchange and discuss on-going or planned initiatives on generating value out of data by EU Member States and the European Commission. A number of Member States already have dedicated strategies on data-driven innovation, including opening up more government-held data, fostering the development of skilled labour, and fund research & innovation in this domain. With this workshop we would like to provide the opportunity for networking between government representatives and show best practice cases for national initiatives. This workshop is organized by the European Commission and the German Ministry of Economics and Energy with the kind support of the Greek government.

Participation was possible on invitation only.

3 Dissemination

3.1 Interviews and video summary

Highlights of the event were captured in a series of short video interviews available on YouTube at <http://www.youtube.com/playlist?list=PLcyvKLe4w9Ews9ls334abSjUIBefUclMm>.

In addition, the conference team also produced a video teaser of the overall event including interview snippets and impressions. It is available at: <http://youtu.be/PCz8-dMU5aA>



3.2. Slideshare and videolectures.net

A large majority of the presentations are available as slide decks on SlideShare at: <http://www.slideshare.net/EUDataForum>. Recordings of the talks were kindly made available by videolectures.net and can be seen at http://videolectures.net/dataforum2014_athens/ in collaboration with the FP7 Network of Excellence PlanetData and XLike.

My presentations

de.slideshare.net/EUDataForum

Apps Gmail Grips JIRA netbanking DICT Participant Portal SugarCRM

slideshare Updates Entdecken Suche Upload

European Data Forum

Profil bearbeiten

119 SlideShares
65 Follower

Global

Technology / Software / Internet

data-forum.eu

EDF is the yearly meeting place for industry, research, policy makers, and community initiatives to discuss the challenges and opportunities of Big Data in Europe. These aspects have both a technical - in terms of technology and infrastructure needed to master the volumes, heterogeneity, and dynamics of Big Data - and a socio-economic component, speaking about emerging types of products and services and their commercialization, innovation and business models, but also policies and regulations. Our aim is to bring together all stakeholders involved in the data value chain to exchange ideas and develop actionable roadmaps addressing these challenges and opportunities.

Twitter Facebook LinkedIn

Followers (65)

Following (0)

Folgt noch niemandem.

Tags (160)

applications athen big data croke park data value chain data economy data management data value chain datasets dublin edf edf2013 edf2014 european data forum

European Data Forum

Big (Traffic) Data

Probe Data Analytics and Processing for Traffic Information, Traffic Planning and Traffic Management

Fellow & VP Traffic and Travel Information Product Unit
Ralf-Peter Schäfer
ralf.peter.schafer@tomtom.com

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1 / 31

EDF2014: Ralf-Peter Schäfer, Head of Traffic Product Unit, TomTom, Germany: Probe Data Analytics and Processing for Traffic Information, Traffic Planning and Traffic Management 1452 Views

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World Summit Award WSA

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SHOW CHAT

European Data Forum (EDF), Athens 2014

The European Data Forum (EDF) is an annual meeting place for industry, research, policy makers, and community initiatives to discuss the challenges and opportunities of data in Europe, especially in the light of recent developments such as Open Data, Linked Data and Big Data. The forum balances technical (the technology and infrastructure needed to master the volume, heterogeneity and dynamics of today's data), application (new products and services that are now possible due to Open Data, Linked Data and Big Data), and socio-economic issues (social impact, legal issues, government policies and regulations, business models, commercialization and innovation in this new era).

Our aim is to bring together all stakeholders involved in the data value chain to exchange ideas that address the above challenges and opportunities, in order to strengthen the European data economy and its positioning worldwide. Discussions at EDF provide input to research, development, and policy activities at the European Commission (e.g., Horizon 2020) and those of the EU member states, with the aim of influencing the development of the new European data economy.

An additional goal of the European Data Forum is to establish and foster a truly European data community and ecosystem. This emerging community enables promising ideas to move from the stage of research questions all the way to successful deployment and market introduction. At the same time, its stakeholders will mutually reinforce their strategies that will result in a forward-looking, dynamic, and well-integrated EU-wide ecosystem.

Because of the strategic importance of multilingualism in Europe, EDF promotes the integration and co-operation of the European data community and the language resources and technology community. The synergy of these communities is critical for new types of multilingual digital services and the creation of a European digital single market without language barriers.

Visit the European Data Forum 2014 website for more information.

Categories

- Top • Computer Science • Big Data
- Top • Computer Science • Data Visualisation
- Top • Social Sciences • Law • Regulations
- Top • Social Sciences • Society • Public Policy
- Top • Business • Management • Knowledge Management

EDF2014 Opening by General Chairs and Welcome Addresses

7 people in chat

3.3 Public Relations: National press and TV coverage

Media Partnerships and intense public relation activities were managed together with:

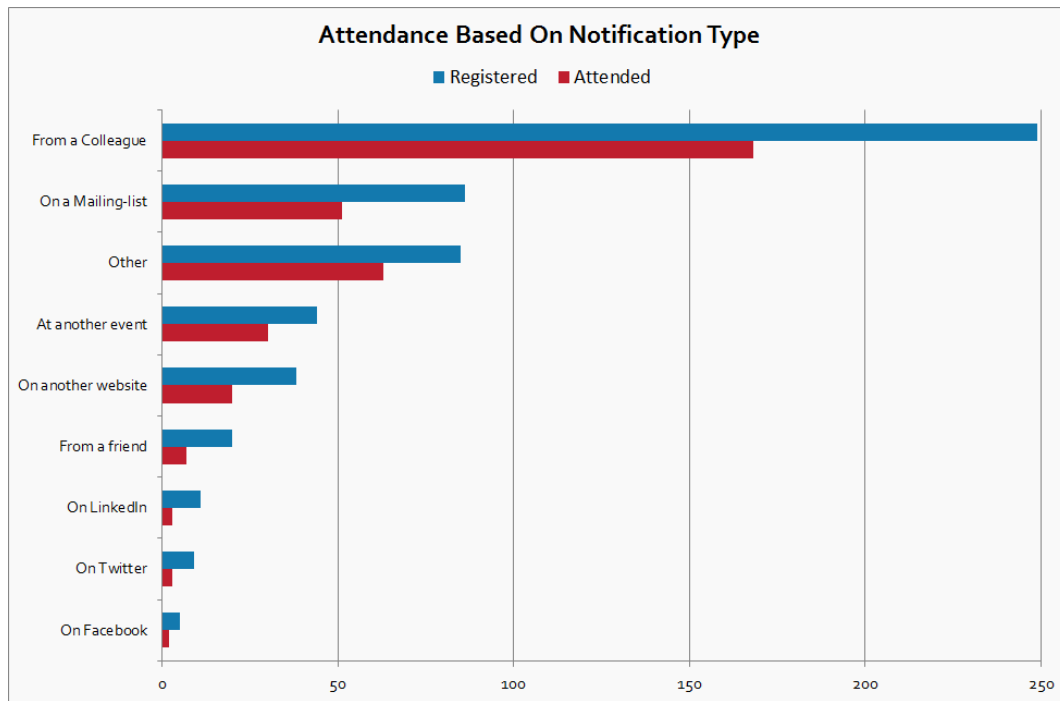
- Naftemporiki: <http://www.naftemporiki.gr/> and
- Nepit: <http://www.nerit.gr/homoeu/european-data-forum-paneuropaiki-sinantisi-gia-tin-ikonomia-ton-dedomenon-stin-athina/>

Plus:

- **Neelie KROES**, Vice-President of the European Commission responsible for the Digital Agenda **Speech: [The data gold rush](#)** - European Commission - SPEECH/14/229 19/03/2014

3.4 How did you hear about EDF?

How did you hear about EDF	Registered	Attended
From a Colleague	249	168
On a Mailing-list	86	51
Other	85	63
At another event	44	30
On another website	38	20
From a friend	20	7
On LinkedIn	11	3
On Twitter	9	3
On Facebook	5	2
(blank)	73	58



3.5 Dissemination channels and their impact

The organization committee of the EDF2014 used a wide range of dissemination and promotion channels, including press releases, a Web site, Twitter, and LinkedIn. Table 1 summarizes the results of these efforts in numbers, while the rest of the section provides more details about the individual channels and their impact.

Channel	Metric
Press releases	2
News items published on the Web site	8
Page impressions/month	17.500
Page visits/month	7000
Users/month	3600
Visits during the conference	1500
Number of tweets posted by EDF	286
Number of followers of the EDF account	726
Number of members in LinkedIn group	402

Date	website news	Nr of PR	Registrations	CfE	CfC	Visits	Visitors	Pis	Tweets	Followers	LinkedIn	facebook	G+ likes
10.4.13, EDF13	11	3	300 participants	31	61	5904	3392	15896	195	380	253	253	93
11.10.2013	2	0	0	0	0	1458	1083	4080	205	469	310	158	117
18.10.2013	2	0	0	0	1	1787	1299	4824	206	479	311	158	117
1.11.2013	2	0	0	0	4	2014	1418	4934	207	489	319	159	118
10.11.2013	2	0	0	0	5	1622	1118	3962	209	501	322	162	119
17.11.2013	2	0	0	0	5	1193	800	2957	209	503	324	162	120
18.12.2013	3	1	31	0	105	2403	1463	5885	212	544	339	164	120
10.1.2014	4	1	119	4	109	1755	1146	4422	214	554	349	170	122
19.1.2014	4	1	225	5	112	1849	1292	5318	233	570	355	215	124
28.1.2014	4	1	303	8	closed	2375	1578	6908	240	590	363	219	123
7.2.2014	6	1	385	11	closed	3482	2218	9868	252	611	365	225	125
14.2.2014	6	1	477	17	closed	4030	2468	11175	255	616	368	229	125
7.3.2014	6	1	534	36	closed	4686	2701	12480	267	639	376	242	126
15.3.2014	6	1	600	closed	closed	5116	2843	13557	274	650	382	246	127
24.3.2014	8	2	620	closed	closed	6818	3692	17722	285	720	399	262	132
30.03.2014	8	2	620	closed	closed	6526	3550	16853	286	726	402	265	132

Further impressions of the EDF2014 are available using the following URLs:

- Official EDF2014 Video: <http://www.youtube.com/watch?v=PCz8-dMU5aA&feature=youtu.be>
- All Presentations of EDF2014: <http://de.slideshare.net/EUDataForum>
- Video Recording of EDF2014 by VideoLectures: http://videolectures.net/dataforum2014_athens/
- VoxPop Video: How big is (big) data? <http://www.youtube.com/watch?v=8FY-Ude3Qgg&feature=youtu.be>
- Official photo stream of EDF2014 on flickR: <https://www.flickr.com/photos/lod2/sets/72157642967653084/>
- Interviews from EDF2014: <http://bit.ly/Q0rt48>
- Press Release of Opening EDF2014 [available in English & Greek]: <http://2014.data-forum.eu/about/press-area>

3.6 EDF2014 - Facts, Links & Social Media

EDF2014 Facts

- **What:** European Data Forum 2014 (EDF2014)
- **Where:** Athens, Greece
- **When:** March 19 to 20, 2014
- **More Information:** <http://2014.data-forum.eu/>

EDF2014 Important Links

- **Registration** (EDF2014 is free of charge): <http://2014.data-forum.eu/registration>
- **Call for Contribution:** <http://2014.data-forum.eu/calls/contributions>
- **Call for Exhibits:** <http://2014.data-forum.eu/calls/exhibits>
- **Sponsoring packages:** <http://2014.data-forum.eu/sponsor-information>
- **Press Area:** <http://2014.data-forum.eu/about/press-area>
- **News Area:** <http://2014.data-forum.eu/news>
- **Get in touch:** edf2014@data-forum.eu

EDF2014 Social Media Channels

- **Twitter:** <https://twitter.com/EUDataForum> hashtag: #EDF2014
- **LinkedIn Group:** <http://www.linkedin.com/groups/European-Data-Forum-4356346>
(you can also use: <http://bit.ly/linkedin-EDF>)
- **Facebook:** <http://www.facebook.com/EuropeanDataForum>
- **Google+:** <http://plus.google.com/103813901923608956761>